



Pride Prom 2024 Sponsorship Tiers

*If sponsors don't utilize free tickets, they can have them donated in their name

DONATIONS \$199 AND UNDER

Tax-deductible donation; Thank you letter/email from New Bern Pride.

RED LEVEL \$200-\$499

Tax-deductible donation; 2 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website through Pride month; One social media post highlighting your business (or individual).

ORANGE LEVEL \$500-\$999

Tax-deductible donation; 2 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website through Pride month; Your name or logo displayed on Convention Center media screens for 30 seconds with other Orange Level sponsors in rotating slideshow; 3 social media post highlighting your business (or individual).

YELLOW LEVEL \$1,000-\$1,999

Tax-deductible donation; 2 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website through end of 2024; Your name or logo displayed on Convention Center media screens for 1 minute with other Yellow sponsors in rotating slideshow; Commemorative t-shirt; 4 social media posts highlighting your business (or individual).

GREEN LEVEL \$2,000-\$2,999

Tax-deductible donation; 3 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website until the end of 2024; Your name or logo displayed on Convention Center media screens for 1 minute with other Green sponsors on a slide; Your name on table decorations; Shout out at Prom by emcee; Your product or service proudly displayed at Prom; commemorative t-shirt, 5 social media posts highlighting your business (or individual).

BLUE LEVEL \$3,000-\$3,999

Tax-deductible donation; 4 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website for 1 year; Your name or logo displayed on Convention Center media screens for 30 seconds on its own slide; Your name on table decorations; shout out at Prom by emcee; Your product or service proudly displayed at Prom; Commemorative t-shirt; Social media post highlighting your business (or individual) every 2 weeks until prom.

PURPLE LEVEL \$4,000-\$4,999

Tax-deductible donation; 5 tickets to prom; Thank you letter from New Bern Pride; Free vendor or informational booth; Your name or business listed on our website for 1 year; Your name or logo displayed on Convention Center media screens for 1 minute on its own slide; Your name on table decorations; Shout out at Prom by emcee; Your product or service proudly displayed at Prom; Commemorative t-shirt; One social media post a week until prom highlighting your business (or individual).

RAINBOW LEVEL Title Sponsor (only one spot available)

\$5,000

Tax-deductible donation; 6 tickets to prom; thank you letter from New Bern Pride, free vendor or informational booth; your name or business listed on the front page of our website for 1 year; your name or logo prominently displayed on Convention Center media screens for 1 minute on its own slide; your name on table decorations; your name or logo mentioned in every social media post as Title Sponsor (above the Prom logo); 5 minutes to speak at prom; your product/service proudly displayed/advertised at the entrance of Prom; commemorative t-shirt; commemorative mug; name on backdrop of photo booth.